



# SaMMY

Sail Into Smart Marinas

March, 2026



SaMMY



## Vision

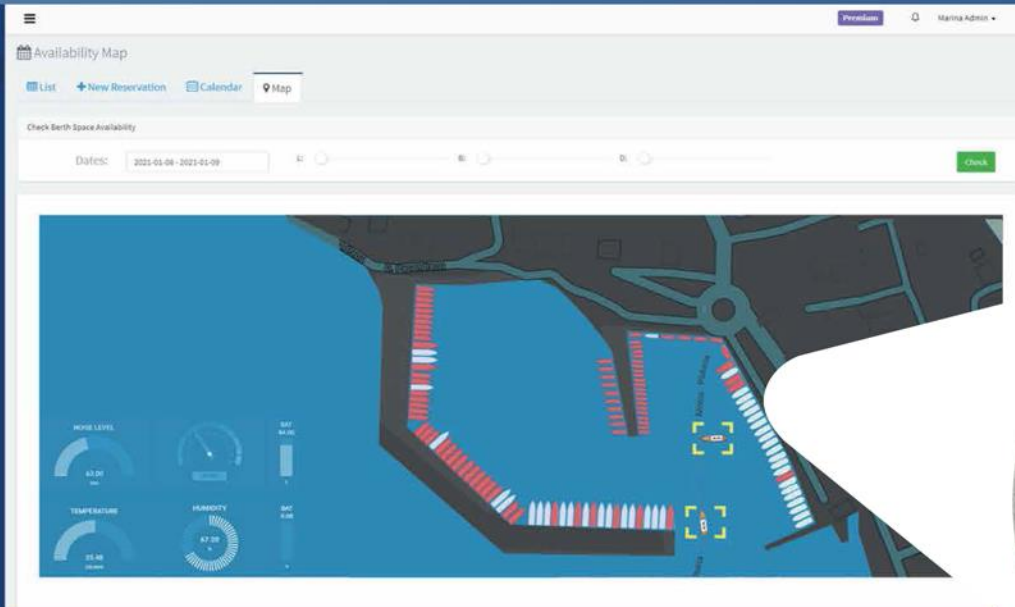
“SAMMY offers an innovative platform for the yachting industry market, with the vision to interconnect the world of marinas with the skippers and sea travelers, leading the digital transformation of the sector around the globe”

## Product Overview

All-in-One Platform (1-Marina Management / 2-Dock Master app / 3-Yachter app)

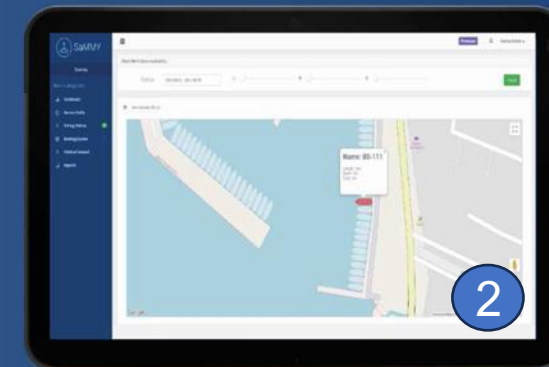
[www.sammyacht.com](http://www.sammyacht.com)

Available on  



Digital Twin, berth reservation & marina management  
Visualization of the critical port/marina's areas, collection of IoT/Camera data  
Traffic management & process optimization  
Business analytics & predictive modeling  
Real-time communication, service provisioning & early warning notification

1



2



3

Revenue generating business model with proven client base in Greece & abroad

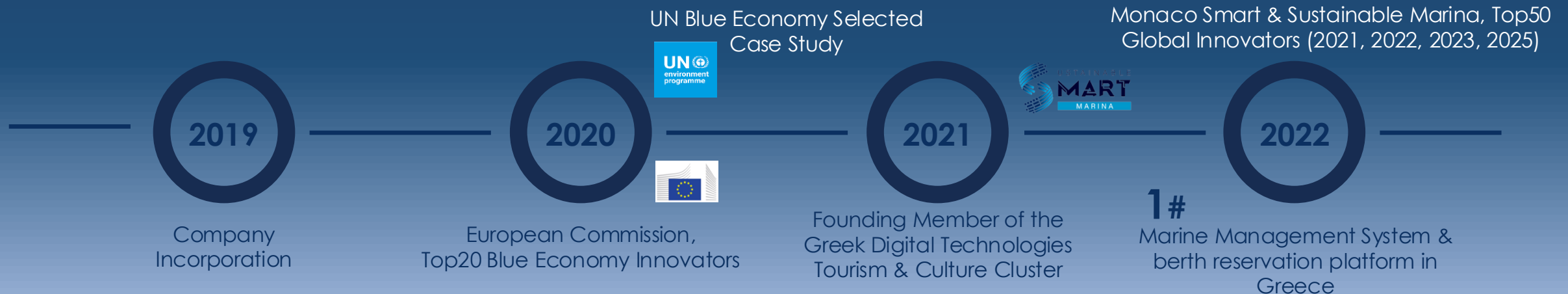
40+ Marinas & Tourist Ports in Greece

5k Berth Reservations completed in 2024

150+ Cruise ports in 2024 via MedCruise platform

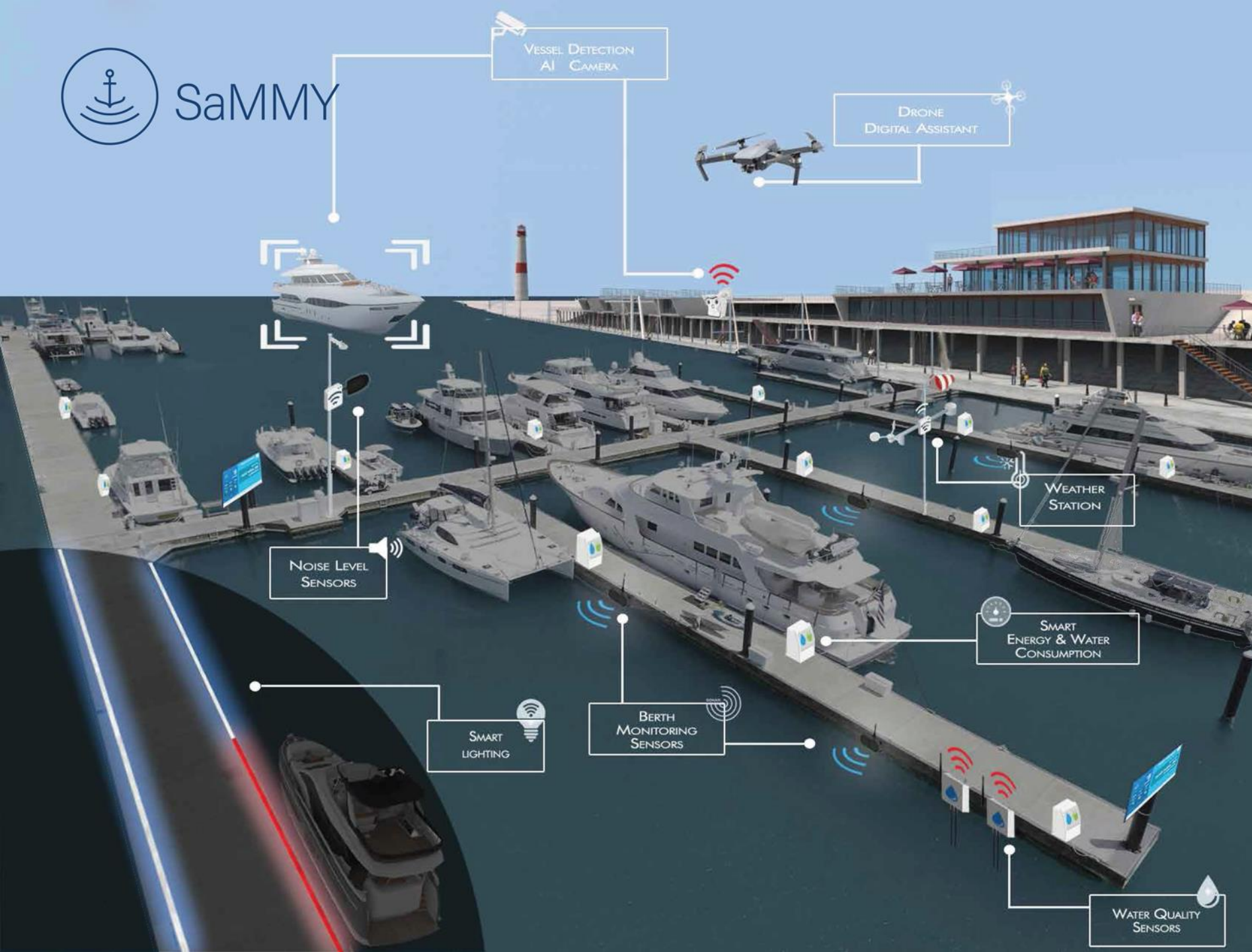
International strong partnerships (Deutsche Telekom, AWS)

Flagship Projects in Greece and Mediterranean sea





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## Marina 4.0



Berth Occupancy Monitoring



Vessels Detection with AI Cameras



Environment Monitoring



Water Quality Monitoring



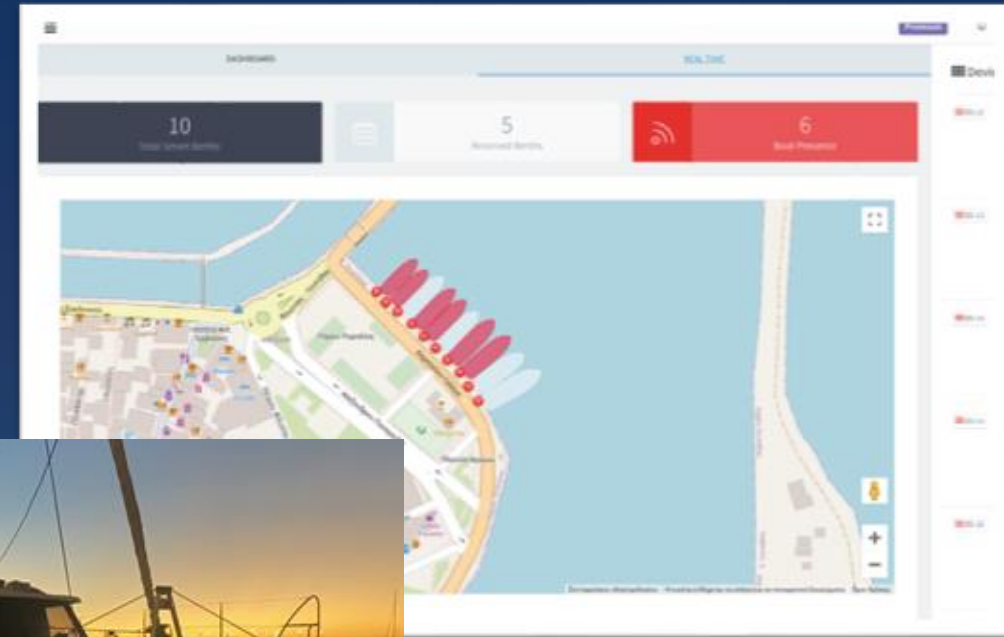
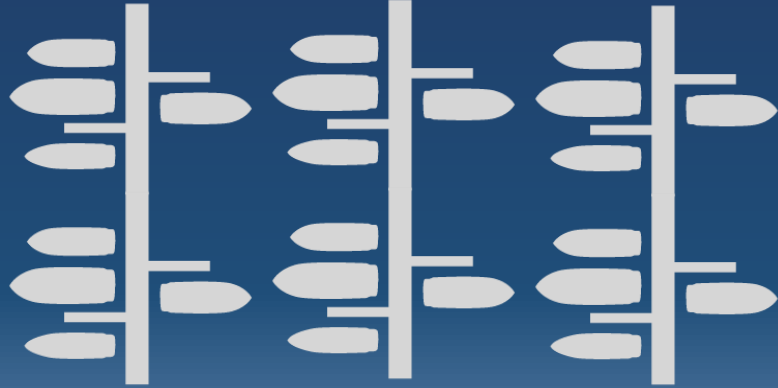
Smart Energy & Water Consumption



Smart Lighting for Berth Signage

**Cloud based algorithms that utilise data from:**

- Installed berth occupancy sensors
- Historical data from docked vessels
- Upcoming berth reservations



Industrial Cameras



Realtime Images



AI Algorithms & Machine Learning

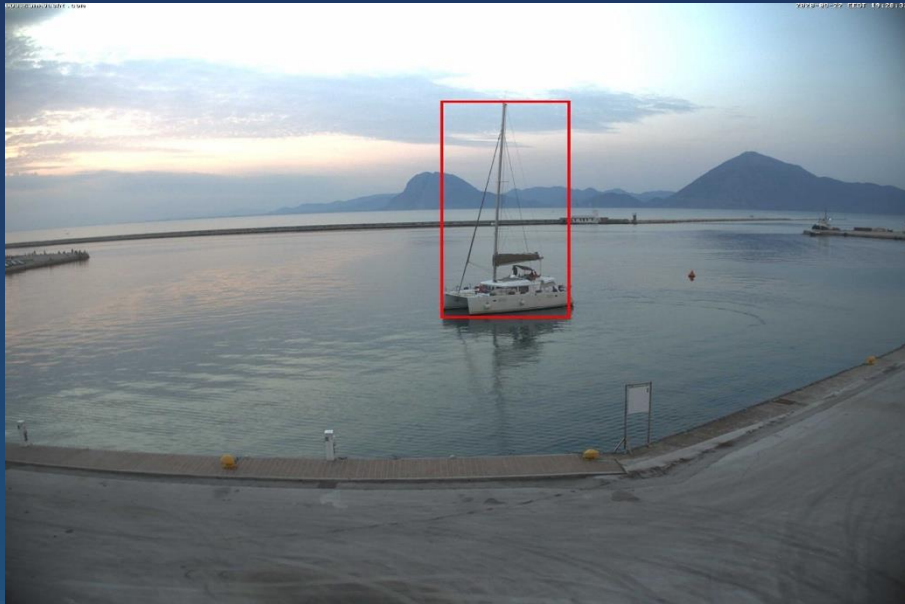


## Cloud based algorithms used for:

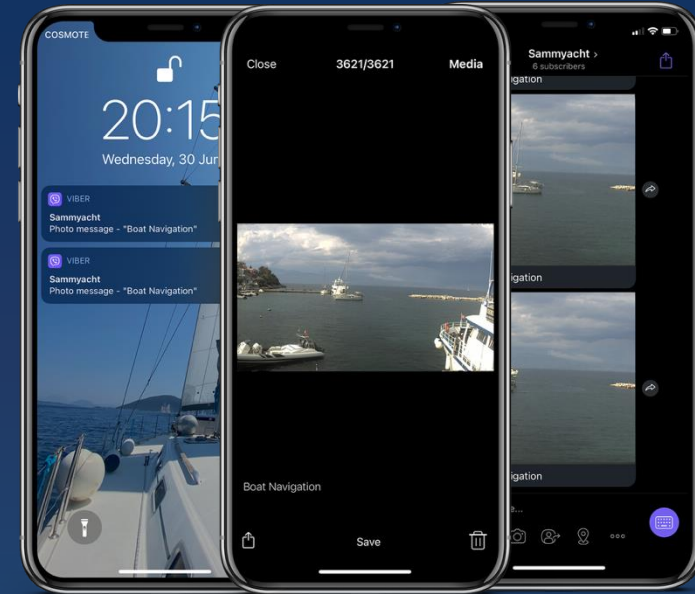
- Analysis of boat traffic
- Boat detection mechanism;  
Data sent via a dedicated API  
to the AI detection algorithm
- Awaiting the AI detection  
algorithm output
- Notification mechanisms for  
the marina's personnel on  
vessel's arrival / departure



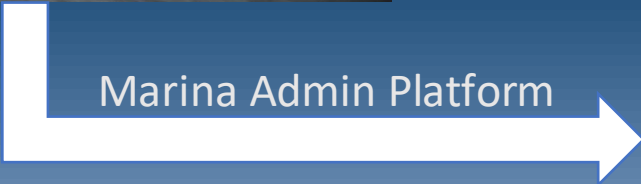
Boat traffic detection



Realtime Notifications



Marina Admin Platform



**SaMMY** Nydri Touristic Port

Main Categories

- Dashboard
- Real Time
- Marina Profile
- Pricing Policies
- Booking System
- Chat Messaging
- Points of Interest
- AI Detections**
- Reports
- Log Files

**AI**

- 11065 Number of Images
- 36285 Boat Objects
- 79.1% Boat Avg. Percentage
- 0.2 sec. Avg. Execution Time

Last 20 Detections

	Real Image	Detections	Time
1	<a href="#">376_B_1729610705_gate.jpg</a>	<a href="#">📷 detection 1</a> <a href="#">📷 detection 2</a>	15 hours ago
2	<a href="#">376_A_1729610200_gate.jpg</a>	<a href="#">📷 detection 1</a> <a href="#">📷 detection 2</a> <a href="#">📷 detection 3</a> <a href="#">📷 detection 4</a>	15 hours ago
3	<a href="#">376_B_1729609990_gate.jpg</a>	<a href="#">📷 detection 1</a>	16 hours ago
4	<a href="#">376_B_1729609273_gate.jpg</a>	<a href="#">📷 detection 1</a>	16 hours ago
5	<a href="#">376_B_1729609011_gate.jpg</a>	<a href="#">📷 detection 1</a>	16 hours ago
6	<a href="#">376_B_1729608899_gate.jpg</a>	<a href="#">📷 detection 1</a>	16 hours ago
7	<a href="#">376_B_1729608580_gate.jpg</a>	<a href="#">📷 detection 1</a>	16 hours ago
8	<a href="#">376_B_1729604781_gate.jpg</a>	<a href="#">📷 detection 1</a>	17 hours ago



# SaMMY

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